

Young People's Survey: Module 6

Digital & Social Media This survey is part of the Born in Bradford Age of Wonder research project. We will be asking you questions about digital & social media. This will take about 10-20 minutes to complete.

You do not have to take part in this questionnaire. You also do not have to answer any questions you don't want to. If you don't want to answer a question, just leave it blank and move on to the next question.

By completing this questionnaire, you are agreeing to us using the information you provide for our research. We will keep your information completely confidential and will not pass on any of the responses to the questions to anyone. We will write reports based on the data we collect but no-one will ever be able to identify you from anything we publish.

If the answers to any of the questions upset you or you would like to talk about anything that is worrying you, please speak to the member of the research team or the teacher that is doing the survey with you.

The study has been reviewed and approved by Bradford Leeds Research Ethics Committee [Ref 21/YH/0261 date 22.12.21]. Research ethics committees think about the study from the point of view of a person taking part and make sure their rights and privacy are fully respected.

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Digital and Social Media

Social Media

In this part of the survey you will be asked questions about social media. This includes questions about your use of social media and any positive or negative experiences. Remember, if you do not want to answer a question, you can skip it.

Which social media platforms do you use?

Tick all that apply

- Facebook
- Instagram
- Twitter
- TikTok
- Snapchat
- Twitch
- Omegle
- Yubo
- Kik
- Discord
- Other

Other, please describe:

On a normal week day (Monday - Friday) during term time, approximately how many hours do you spend using social media?

- None
- 0h 15m
- 0h 30m
- 0h 45m
- 1h 00m
- 1h 15m
- 1h 30m
- 1h 45m
- 2h 00m
- 2h 15m
- 2h 30m
- 2h 45m
- 3h 00m
- 3h 15m
- 3h 30m
- 3h 45m
- 4h 00m
- 4h 15m
- 4h 30m
- 4h 45m
- 5h 00m
- 5h 15m
- 5h 30m
- 5h 45m
- 6h 00m
- 6h 15m
- 6h 30m
- 6h 45m
- 7h 00m
- 7h 15m
- 7h 30m
- 7h 45m
- 8h 00m
- 8h 15m
- 8h 30m
- 8h 45m
- 9h 00m
- 9h 15m
- 9h 30m
- 9h 45m
- 10h 00m
- 10h 15m
- 10h 30m
- 10h 45m
- 11h 00m
- 11h 15m
- 11h 30m
- 11h 45m
- 12h 00m
- More than 12 hours

On a normal weekend (Saturday and Sunday) during term time, approximately how many hours do you spend using social media?

- None
- 0h 15m
- 0h 30m
- 0h 45m
- 1h 00m
- 1h 15m
- 1h 30m
- 1h 45m
- 2h 00m
- 2h 15m
- 2h 30m
- 2h 45m
- 3h 00m
- 3h 15m
- 3h 30m
- 3h 45m
- 4h 00m
- 4h 15m
- 4h 30m
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- 9h 45m
- 10h 00m
- 10h 15m
- 10h 30m
- 10h 45m
- 11h 00m
- 11h 15m
- 11h 30m
- 11h 45m
- 12h 00m
- More than 12 hours

What have been your positive experiences of using social media?

Tick all that apply

- Connecting with friends
- Viewing enjoyable content
- Learning new things
- Accessing support
- Engaging positively with current issues
- Other

Other, please describe:

What have been your negative experiences of using social media?

Tick all that apply

- Online bullying
- Trolling
- Seeing upsetting content
- Comparing myself with others
- Seeing inappropriate content
- Other

Other, please describe:

Has your experience of using social media been mostly positive or negative?

- All positive
- Mostly positive
- An even mix of positive and negative
- Mostly negative
- All negative

Is there anything else positive that you would like to tell us about using social media?

Is there anything else negative that you would like to tell us about using social media?

When you search for things online, or follow links you are sent, what are these things about, most of the time?

Tick all that apply

- Funny or amazing pictures/videos
- Charities and appeals
- Inspirational pictures/videos
- UK politics/current events
- Celebrities
- International politics/current events
- Sport and/or fitness
- Religion or belief
- Health and/or diet
- Music
- Wellbeing and mental health
- Games, gaming, puzzles
- Clothes, shoes and/or make-up
- Other hobbies or interests
- Other shopping and product reviews
- Homework
- Chatting/video chat/live-streaming
- Other

Other, please describe:

Have you ever experienced the following when online?

Tick all that apply

- People saying or writing unpleasant things about you (with words, pictures or video)
- People bullying you
- Pictures, videos or games with violence you found upsetting
- Sexually explicit images, videos or games
- Posting or sending something online you now wish you hadn't (text, images, videos)
- People who you have not met in the real world wanting to meet you
- Meeting someone in the real world you had previously only met online
- I haven't experienced any of these
- Other

Other, please describe:

Digital Devices at School

In this section we talk about digital devices. These include desktop computers, laptops, smartphones and tablets.

What kind of digital devices do you have access to at school?

- Desktop computers e.g. in computer or ICT clusters/suites
- Laptops
- Tablets/iPads
- Virtual reality (VR) headsets
- Smartphones
- Other

Other, please describe:

How often do you use digital devices in Maths?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in English?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Science?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in History?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Geography?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Design and Technology?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Art and Design?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Music?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Physical Education (PE)?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Computing (ICT)?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

How often do you use digital devices in Personal, social and health education (PSHE)?

- Never
- Rarely
- Sometimes
- A lot
- Always
- I don't do this subject

Online Materials

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Maths?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in English?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in History?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Geography?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Design and Technology?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Art and Design?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Music?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Physical Education (PE)?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Computing (ICT)?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often do you use online materials and websites (such as YouTube, Google, BBC bitesize) to help you with classwork or homework in Personal, social and health education (PSHE)?

- Never
- Rarely
- Sometimes
- A lot
- Always

How often are you able to access digital devices at school outside timetabled lesson activities?

For example at break time or in a school club.

- Never
- Rarely
- Sometimes
- A lot
- Always

Educational Benefits of Digital Devices

Do you feel that using digital devices helps you get better results in Maths?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in English?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Science?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in History?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Geography?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Design and Technology?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Art and Design?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Music?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Physical Education (PE)?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Computing (ICT)?

- Never
- Rarely
- Sometimes
- A lot
- Always

Do you feel that using digital devices helps you get better results in Personal, social and health education (PSHE)?

- Never
- Rarely
- Sometimes
- A lot
- Always

If you are using digital devices at school and you need help, who do you ask?

Select all that apply

- Teachers
- ICT staff
- Classmates
- Friends
- Nobody
- Other

Other, please specify:

Digital Devices at Home

In this section we talk about digital devices. These include desktop computers, laptops, smartphones and tablets.

How many digital devices are available at your home?

- None
- 1
- 2
- 3
- 4
- More than 4

If you are using digital devices at home, and you need help who do you ask?

Select all that apply:

- Parents
- Siblings
- Relatives
- Friends
- Neighbours
- Nobody
- Other

Other, please specify:

Internet

In this section we talk about using the internet. This means content you can only access online such as, social media, websites, and online games.

Do you have access to the internet at home?

- Yes
- No

How good is your internet at home?

- Very bad
- Bad
- Okay
- Good
- Very good

Roughly how much time do you spend on the internet at home on a school day?

- None
- 1 hour
- 2 hours
- 3 hours
- 4 hours
- 5 hours
- More than 6 hours

Roughly how much time do you spend on the internet at home on a weekend day?

- None
- 1 hour
- 2 hours
- 3 hours
- 4 hours
- 5 hours
- More than 6 hours

Digital Learning

Have you ever done any classes, workshops or training in these digital skills?

- Coding activities/clubs
- Web development
- Virtual reality
- Graphic design (such as Adobe Illustrator/Photoshop)
- Video editing
- Online content creation
- Other digital skills

Other, please specify

How often do you do classes, workshops or training in coding activities/clubs?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

How often do you do classes, workshops or training in web development?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

How often do you do classes, workshops or training in virtual reality?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

How often do you do classes, workshops or training in graphic design (such as Adobe Illustrator)?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

How often do you do classes, workshops or training in video editing?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

How often do you do classes, workshops or training in online content creation?

- More than once a week
- Once a week
- Once a month
- Once every few months
- Once a year
- Less than once a year

Where would you go to in order to find out about new opportunities to learn digital skills?

Tick all that apply

- Ask a Teacher or Support Staff at School
- Search online
- Visit a local place e.g. museum or library
- Ask my friends
- Ask a relative (parents, siblings, aunts, uncles etc)
- I would know who to ask or where to go
- Other

Other, please specify

Attitudes Towards Technology

In this section we talk about technology by this we mean digital devices and software.

Please indicate how much you agree with the following statements:

I will probably choose a job in technology

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

If there was a school club about technology I would certainly join it

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

I think machines are boring

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Most jobs in technology are boring

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Technology is very important in life

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Technology makes everything work better

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

You have to be smart to study technology

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

You can study technology only when you are good at both mathematics and science

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Boys are able to do practical things better than girls

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Girls are more capable of doing technological jobs than boys

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Working in technology would be interesting

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

There should be more education about technology

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

I worry about the impact of technology use on my health

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

I worry about how technology companies might use my data

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

I feel safe online

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Please indicate the extent to which you agree with the following statements:

I feel confident using digital devices for my own work/study

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

Please indicate the extent to which you agree with the following statements:

I feel confident using digital devices for my own leisure/play e.g., social media use

- Strongly disagree
- Disagree
- Neither agree or disagree
- Agree
- Strongly agree

If you could ask every teenager in Bradford any question about their digital and social media habits, what would it be?
