



LOTTERY FUNDED



Fidelity and Implementation Workstream

The implementation and fidelity workstream is a cross-cutting theme working in close collaboration with all other workstreams in the Better Start Bradford Innovation Hub. Implementation and fidelity is integral to understanding how, why, and in what contexts the Better Start Bradford (BSB) projects are most acceptable, feasible and effective. Using mixed methods, our implementation evaluations of BSB projects will examine uptake and attendance, adoption of project specific practices by families, fidelity of course training and of delivery, strategies employed to facilitate implementation and parents' satisfaction.

Implementation evaluations will be conducted alongside evaluation of all themes to not only evaluate the implementation process, but also to provide a context to the evaluation of outcomes. For example, exploring the differential uptake of projects by ethnicity could help explain how the impact of a particular project on outcomes may vary by culture.

Workstream objectives:

1. Evaluate the implementation of BSB projects including fidelity, reach and adoption.
2. Monitor the value of each project against its reach (i.e. meeting recruitment, attrition targets) so that necessary strategies can be put in place to support projects
3. Meet the reporting needs of the Big Lottery and produce monitoring reports
4. Support BSB to optimise the potential impact of projects
5. Monitor consistency of the implementation process within and between projects
6. Join forces with the community engagement theme to ensure that data on acceptability and feasibility can contribute to evaluation

People involved

Lead: Dr Maria Bryant (Senior Research Fellow and NIHR Career Development Fellow, Diet, Obesity & Lifestyle Portfolio lead, University of Leeds) https://medhealth.leeds.ac.uk/profile/400/961/dr_maria_bryant/1

Research fellow: Dr Nimarta Dharni (Better Start Bradford Innovation Hub) <http://www.borninbradford.nhs.uk/team/105/teamDetail/dr-nimarta-dharni/>

Workstream group: [Dr Rosie McEachan](#), [Dr Josie Dickerson](#), [Kathryn Willan](#), [Shahid Islam](#)

Who to contact for more information

If you would like to know more about the work of the Fidelity and Implementation workstream or have any questions please get in touch with Nimarta Dharni at nimarta.dharni@bthft.nhs.uk or 01274 383920.

Further information

For more information about the Better Start Bradford projects please visit <http://www.betterstartbradford.co.uk>

For more information about the BiBBS cohort, please visit <http://www.bibbs.co.uk>

