

Better Start Bradford

Census 2021 and 2011 Summary

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Innovation Hub

Executive Summary

We have pulled out key demographic information on the three Better Start Bradford wards from the 2021 census and compared these to Bradford District and also compared them to the 2011 census results.

Key findings of note are:

1. **Population Density:** The population density (number of residents per square kilometre) is much higher in the Better Start areas compared to the Bradford District (1,491) and England (434) averages, and is extremely high in Little Horton (8,295) and Bradford Moor (8,336). Population density is also higher than in the 2011 census, although the ward boundaries have also changed since 2011 (see section 1 and Appendix 1 of the report).
2. **Age:** In the Better Start Bradford areas 37% of the population are aged 0-19, compared to 28% in Bradford District. Only 11% of the Better Start Bradford population are aged over 60, compared to 21% in the District. The age range of the Better Start area remains similar to that in the 2011 census (38% aged 0-19, 10% > 60) (see section 1.2 and Appendix 3)
3. **Deprivation:** The Better Start Bradford areas are more deprived than the Bradford District, with 29% of households not deprived in any areas measured, compared to 43% for the District. However, the Better Start area appears to be less deprived than it was in the 2011 census when just 20% of households were not deprived on any measure (see section 1.4 and Appendix 5).
4. **Ethnicity:** The predominant ethnic group in the Better Start Bradford area is Asian, Asian British Pakistani (54%), followed by White British (17%), Asian, Asian British Bangladeshi (6%) and White Other (5%). This is very different to the ethnic make up of the wider Bradford District wherein the predominant ethnic group is White British (57%), followed by Asian, Asian British Pakistani (26%).

The proportion of Asian, Asian British Pakistani individuals in the Better Start Bradford area has increased by 5% since the 2011 census (49%), and the proportion of White British individuals has decreased by 8% (25% in 2011). The proportions of other ethnic groups appear to be fairly stable (see section 2.1 and Appendix 6).

5. **English Language:** Just 55% of households in the Better Start Bradford areas have all adults speaking English as a main language and 16% have no people in the household who speak English as a main language, compared to 83% and 6% respectively across the Bradford District. Household language remains similar to that in the 2011 census (54% and 19% respectively) (see Section 2.2 and Appendix 7).
6. **General Health:** Interestingly, the self-reported general health of the Better Start Bradford areas is comparable to Bradford District and England averages – 80%, 81%, 82% have good or very good health respectively. This may be because the Better Start areas include a younger population (see section 3.1 and Appendix 9).

Census 2021* and 2011 data for Bradford and the Better Start Bradford (BSB) area (Bowling and Barkerend, Bradford Moor and Little Horton)

*as of 21 March 2021

1. Population and population density

Population density – the number of usual residents per square kilometre. This has been calculated using population estimates rounded to the nearest hundred.

	Bowling and Barkerend	Bradford Moor	Little Horton	BSB area	Bradford	England average
Population*	22,760	21,790	22,070	66,620	546,400	56,490,050
Population density	3779.4	8336.1	8295.1		1491.2	434

*rounded

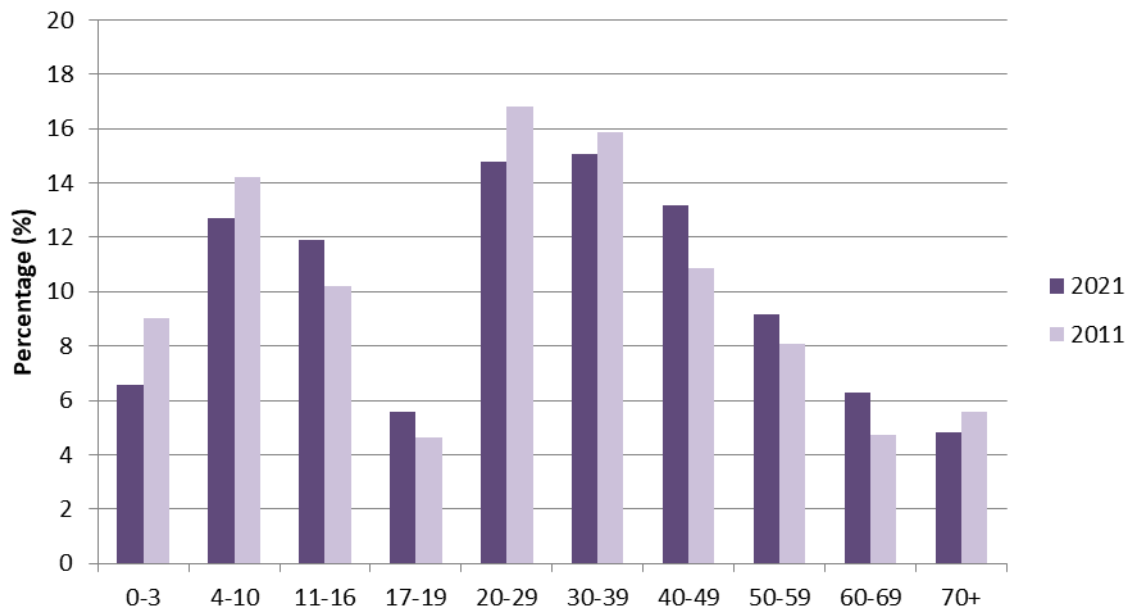
1.1 Sex

	BSB area	BSB area %	Bradford	Bradford %
Female	33,406	50.1	278,968	51.1
Male	33,218	49.9	267,444	48.9

1.2 Age

	BSB area	BSB area %	Bradford	Bradford %
0-3	4371	6.6	28476	5.2
4-10	8471	12.7	55350	10.1
11-16	7931	11.9	49132	9.0
17-19	3702	5.6	21822	4.0
20-29	9843	14.8	67684	12.4
30-39	10041	15.1	76246	14.0
40-49	8765	13.2	69464	12.7
50-59	6103	9.2	66459	12.2
60-69	4182	6.3	52899	9.7
70+	3216	4.8	58877	10.8

Percentage of Age in the BSB area in 2021 and 2011



1.3 Number of Households

	BSB area	Bradford
Household number	20,209	209,867

1.4 Household Deprivation

Deprivation is divided in four dimensions: education, employment, health and disability, and household overcrowding. A household is classified as deprived if:

Education – No one in the household has at least a Level 2 education (GCSEs, A-levels or similar) and no aged 16-18 is a full time student.

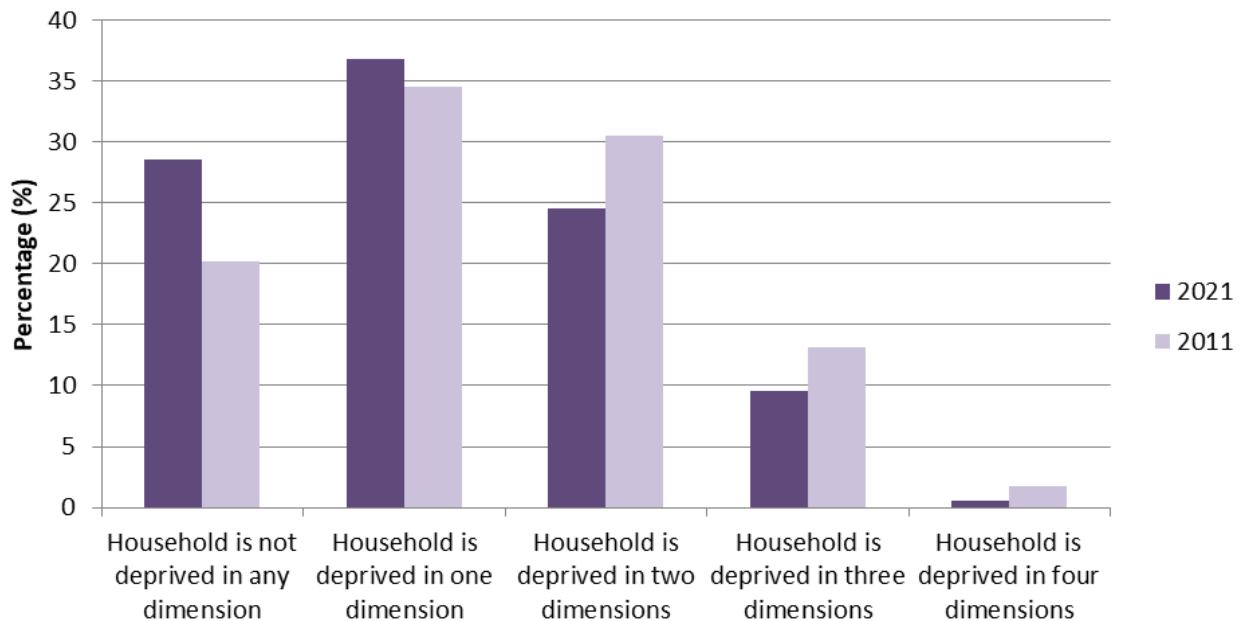
Employment – Any person in the household who is not a full-time student is either unemployed, or economically inactive due to long-term sickness/disability.

Health and Disability – Any person in the household has bad or very bad general health, or is disabled.

Household Overcrowding – The house is either overcrowded, has no central heating, or is a shared dwelling.

	BSB area	BSB area %	Bradford	Bradford %	England %
Does not apply	0	0	0	0	0
Household is not deprived in any dimension	5,763	28.5	90,141	43.0	48.4
Household is deprived in one dimension	7,443	36.8	72,227	34.4	33.5
Household is deprived in two dimensions	4,945	24.5	35,313	16.8	14.2
Household is deprived in three dimensions	1,931	9.6	11,416	5.4	3.7
Household is deprived in four dimensions	128	0.6	770	0.4	0.2

Percentage of Deprived Households in the BSB area in 2021 and 2011



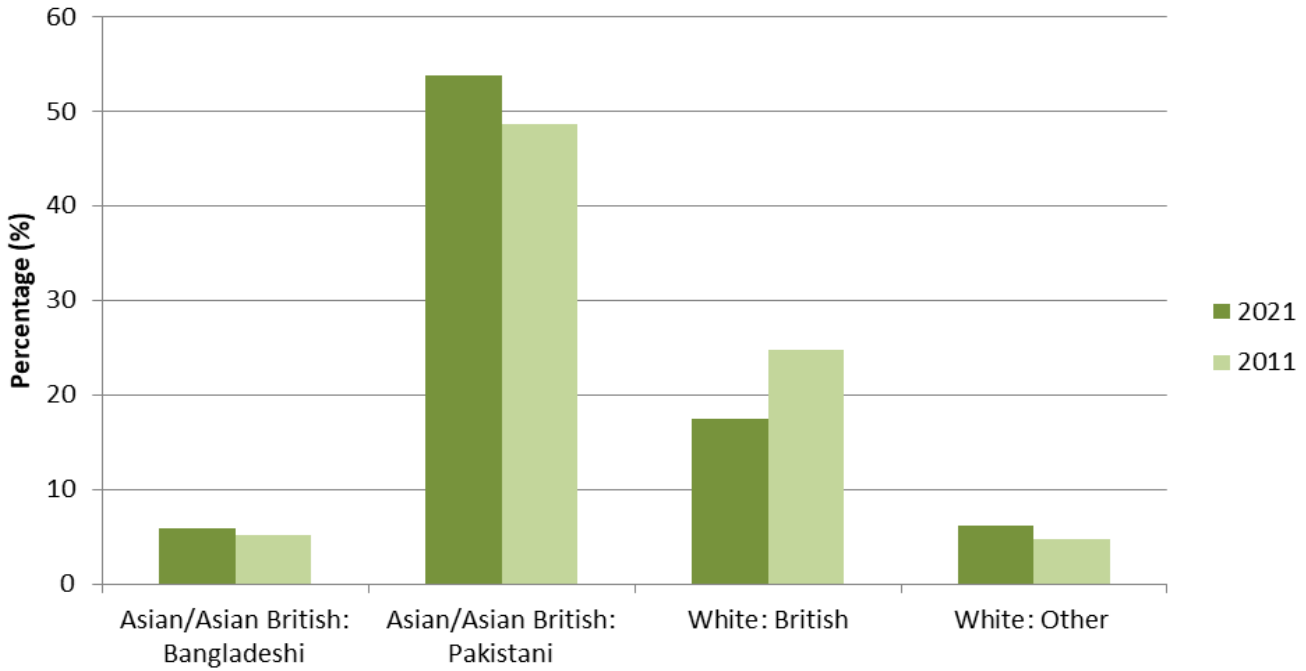
2. Identity

2.1 Ethnic group

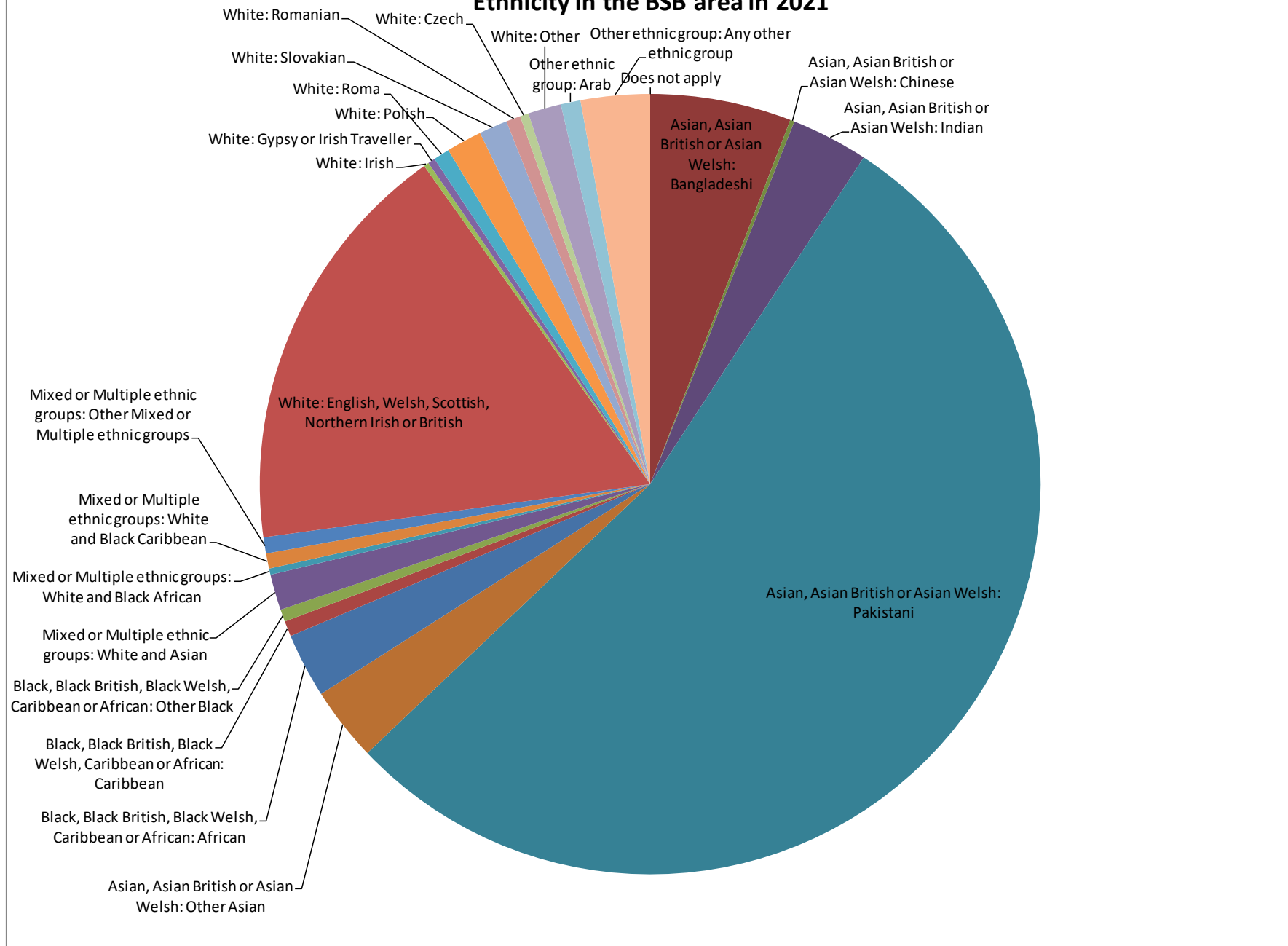
	BSB area	BSB area %	Bradford	Bradford %
Asian, Asian British or Asian Welsh: Bangladeshi	3892	5.8	12403	2.3
Asian, Asian British or Asian Welsh: Chinese	120	0.2	1345	0.3
Asian, Asian British or Asian Welsh: Indian	2123	3.2	14429	2.6
Asian, Asian British or Asian Welsh: Pakistani	35771	53.7	139553	25.5
Asian, Asian British or Asian Welsh: Other Asian	2041	3.1	7934	1.5
Black, Black British, Black Welsh, Caribbean or African: African	1781	2.7	7061	1.3
Black, Black British, Black Welsh, Caribbean or African: Caribbean	426	0.6	2614	0.5
Black, Black British, Black Welsh, Caribbean or African: Other Black	339	0.5	1303	0.2
Mixed or Multiple ethnic groups: White and Asian	988	1.5	6458	1.2
Mixed or Multiple ethnic groups: White and Black African	172	0.3	1196	0.2
Mixed or Multiple ethnic groups: White and Black Caribbean	417	0.6	4426	0.8
Mixed or Multiple ethnic groups: Other Mixed or Multiple ethnic groups	446	0.7	2926	0.5
White: English, Welsh, Scottish, Northern Irish or British	11561	17.4	309912	56.8
White: Irish	141	0.2	2139	0.4
White: Gypsy or Irish Traveller	198	0.3	849	0.2
White: Roma	446	0.7	1583	0.3
White: Other White	3311	5.0	19521	3.6
- White Polish	980	1.5		
- White: Slovakian	783	1.2		
- White: Romanian	397	0.6		
- White: Czech	237	0.4		
- Other:	914	1.4		

Other ethnic group: Arab	545	0.8	2734	0.5
Other ethnic group: Any other ethnic group	1906	2.9	8026	1.5

Percentage of largest ethnic groups in the BSB area in 2021 and 2011



Ethnicity in the BSB area in 2021

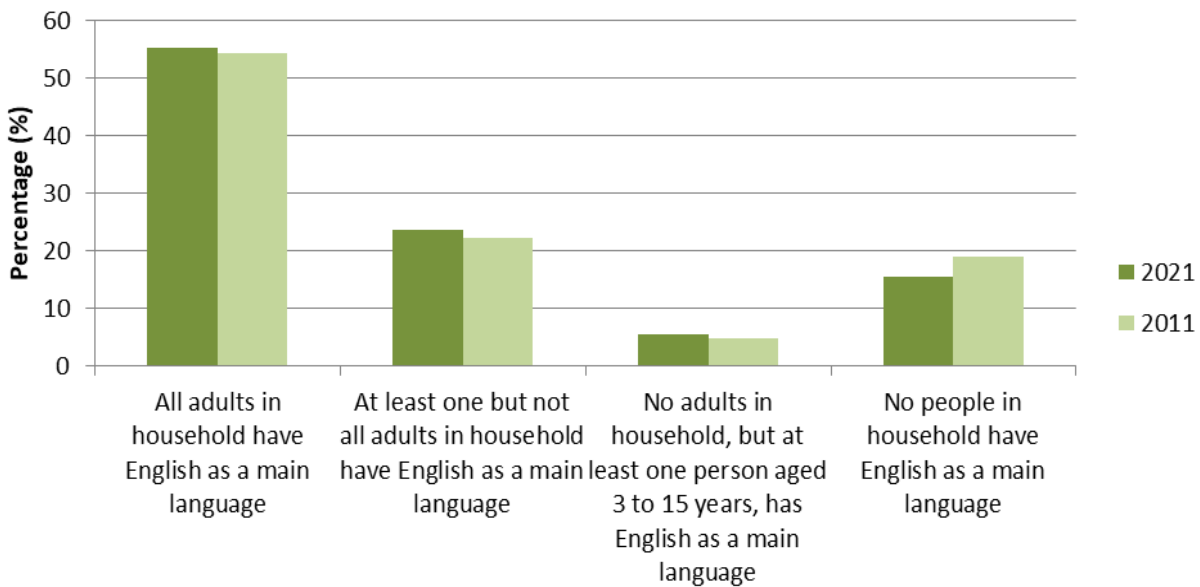


2.2 Household Language

The number of people in a household who have English as their main language.

	BSB area	BSB area %	Bradford	Bradford %
All adults in household have English as a main language	11,183	55.3	174,485	83.1
At least one but not all adults in household have English as a main language	4,792	23.7	18,758	8.9
No adults in household, but at least one person aged 3 to 15 years, has English as a main language	1,096	5.4	3,807	1.8
No people in household have English as a main language	3,137	15.5	12,819	6.1

Percentage of Household Language in the BSB area in 2021 and 2011



2.3 Multiple Main Languages in Household

This is the combination of household members speaking the same or different main languages.

	BSB area	BSB area %	Bradford	Bradford %	England %
One-person household	5,140	25.4	64,596	30.8	30.1
All household members have the same main language	8,867	43.9	121,716	58.0	63.7
Main language differs between generations, but not within partnerships	2,051	10.1	7,064	3.4	2.0
Main language differs within partnerships	2,356	11.7	9,403	4.5	2.2
Any other combination of multiple main languages	1,796	8.9	7,088	3.4	2.0

Note: No data for 2011.

2.4 Proficiency in English

The proficiency in English of usual residents aged 3 and over.

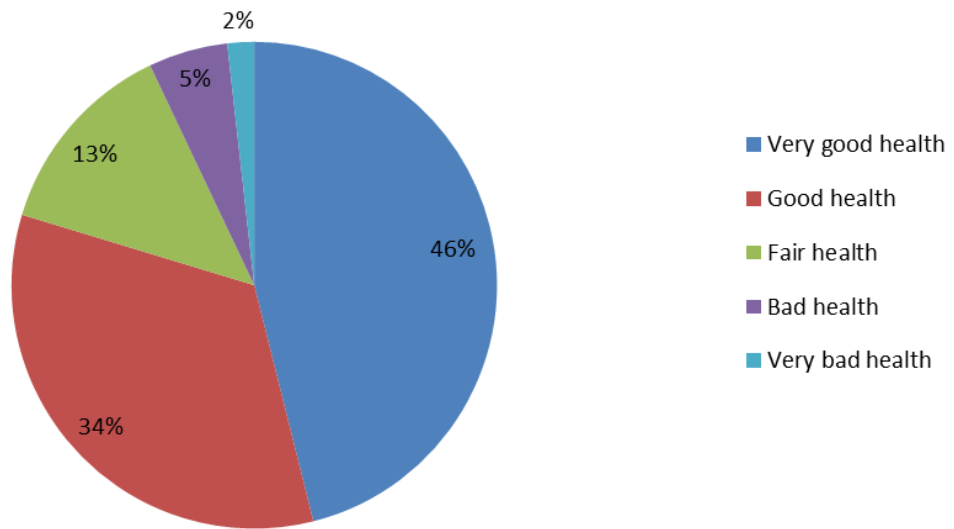
	BSB area	BSB area %	Bradford	Bradford %	England %
Main language is English	45,932	72.5	459,904	87.6	90.8
Main language is not English: Can speak English very well	4,362	6.8	18,591	3.5	4.0
Main language is not English: Can speak English well	6,557	10.3	24,829	4.7	3.3
Main language is not English: Cannot speak English well	5,350	8.4	17,951	3.4	1.6
Main language is not English: Cannot speak English	1,166	1.8	3,843	0.7	0.3

3. Health

3.1 General Health

	BSB area	BSB area %	Bradford	Bradford %	England %
Very good health	30,701	46.1	252,136	46.1	47.5
Good health	22,383	33.6	188,664	34.5	34.2
Fair health	8,834	13.3	73,124	13.4	13.0
Bad health	3,521	5.3	24,904	4.6	4.1
Very bad health	1,186	1.8	7,580	1.4	1.2

General Health of residents in the BSB area in 2021



4. Education

4.1 Highest level of qualification

This classifies usual residents 16 and over with their highest level of qualification.

	BSB area	BSB area %	Bradford	Bradford %	England %
No qualifications	16319	34.6	101122	24.0	18.1
Level 1 and entry level qualifications: 1 to 4 GCSEs grade A* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills	5929	12.6	46051	10.9	9.7
Level 2 qualifications: 5 or more GCSEs (A* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma	6350	13.5	57458	13.6	13.3
Apprenticeship	1739	3.7	22777	5.4	5.3
Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma	6148	13.0	66275	15.7	16.9
Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)	8784	18.6	115663	27.4	33.9
Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)	1866	4.0	12228	2.9	2.8

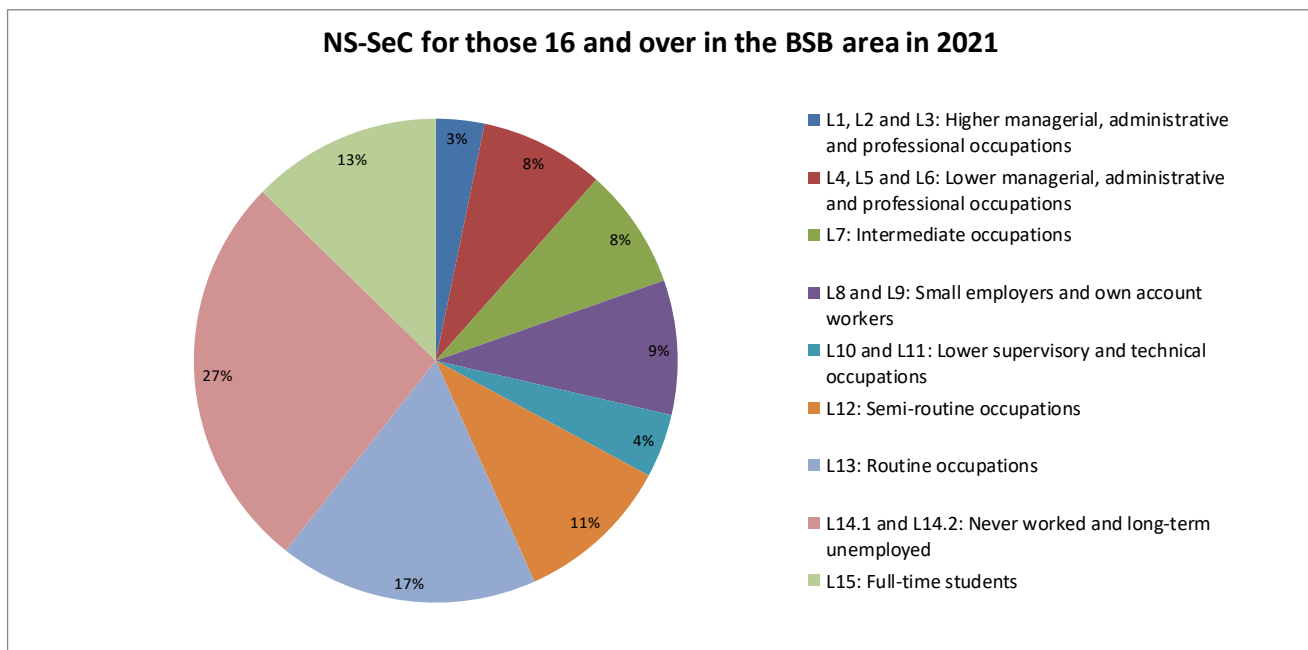
5. Work

5.1 National Statistics Socio-economic Classification (NS-SeC)

This classifies usual residents 16 and over by National Statistics Socio-economic Classification.

	BSB area	BSB area %	Bradford	Bradford %	England %
L1, L2 and L3: Higher managerial, administrative and professional occupations	1,530	3.2	39,095	9.3	13.2
L4, L5 and L6: Lower managerial, administrative and professional occupations	3,914	8.3	69,627	16.5	19.9
L7: Intermediate occupations	3,805	8.1	47,241	11.2	11.4
L8 and L9: Small employers and own account workers	4,236	9.0	40,257	9.5	10.6
L10 and L11: Lower supervisory and technical occupations	2,007	4.3	21,679	5.1	5.3
L12: Semi-routine occupations	4,922	10.4	47,321	11.2	11.3
L13: Routine occupations	8,170	17.3	59,765	14.2	12.0
L14.1 and L14.2: Never worked and long-term unemployed	12,565	26.7	60,682	14.4	8.5
L15: Full-time students	5,986	12.7	35,907	8.5	7.7

Note: As the 2021 census was taken in the midst of the COVID-19 pandemic, the effects to the labour market should be considered. No ward data for 2011.



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Appendices

Appendix 1: Census 2011 **population** data for BSB, Bradford district, and England

	Bowling and Barkerend	Bradford Moor	Little Horton	BSB area	Bradford	England
Population	20,618	21,210	21,547	63,375	522,452	56,075,912
Population density	3861.0	7494.7	7412.1		1426	407

Note – the size of wards has changed from 2011 to 2021.

Appendix 2: Census 2011 **sex** data for the BSB area and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
Female	31,552	49.8	265,320	50.8
Male	31,823	50.2	257,132	49.2

Appendix 3: Census 2011 **age** data for the BSB area

	BSB area	BSB area %
0-3	5717	9.0
4-10	8996	14.2
11-16	6458	10.2
17-19	2941	4.6
20-29	10652	16.8
30-39	10062	15.9
40-49	6871	10.8
50-59	5122	8.1
60-69	3008	4.7
70+	3548	5.6

Appendix 4: Census 2011 data for the **number of households** in the BSB area and Bradford district

	BSB area	Bradford
Household number	19,599	199,296

Appendix 5: Census 2011 data on **household deprivation** for the BSB area and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
Household is not deprived in any dimension	3,956	20.2	74,662	37.5
Household is deprived in one dimension	6,770	34.5	65,855	33.0
Household is deprived in two dimensions	5,975	30.5	42,834	21.5
Household is deprived in three dimensions	2,562	13.1	14,250	7.2
Household is deprived in four dimensions	336	1.7	1,695	0.9

Appendix 6: Census 2011 **ethnic group** data for the BSB area

	BSB area	BSB area %
Asian/Asian British: Bangladeshi, British Bangladeshi	3,293	5.2
Asian/Asian British: Chinese	222	0.4
Asian/Asian British: Indian or British Indian	2414	3.8
Asian/Asian British: Pakistani or British Pakistani	30,785	48.6
Asian/Asian British: Other Asian	2096	3.3
Black/African/Caribbean/Black British: African	1005	1.6
Black/African/Caribbean/Black British: Caribbean	901	1.4
Black/African/Caribbean/Black British: Other	153	0.2
Mixed/multiple ethnic group: White and Asian	1107	1.7
Mixed/multiple ethnic group: White and Black African	159	0.3
Mixed/multiple ethnic group: White and Black Caribbean	622	1.0
Mixed/Multiple ethnic group: Other Mixed/Multiple ethnic group	144	0.2
White: English/Welsh/Scottish/Northern Irish/British	15,709	24.8
White: Irish	182	0.3
White: Gypsy or Irish Traveller	153	0.2
White: Polish	1068	1.7
White: Other Eastern European	621	1.0
White: Other White	923	1.5
Other ethnic group: Other Eastern European	127	0.2
Other ethnic group: Arab	698	1.1
Other ethnic group: Any other ethnic group	993	1.6

Note: Categories for ethnic groups have changed for the 2021 dataset.

Appendix 7: Census 2011 data for **household language** in the BSB area and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
All adults in household have English as a main language	10,628	54.2	165,558	83.1
At least one but not all adults in household have English as a main language	4,331	22.1	16,684	8.4
No adults in household, but at least one person aged 3 to 15 years, has English as a main language	925	4.7	2,943	1.5
No people in household have English as a main language	3,715	19.0	14,111	7.1

Note – Adults are those who are 16 and over

Appendix 8: Census 2011 data for **proficiency of English** of usual residents in the BSB are and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
Main language is English	38,770	65.6	424,527	85.3
Main language is not English: Can speak English very well	6,187	10.5	23,051	4.6
Main language is not English: Can speak English well	7,034	11.9	26,065	5.2
Main language is not English: Cannot speak English well	5,652	9.6	19,424	3.9
Main language is not English: Cannot speak English	1,420	2.4	4,541	0.9

Appendix 9: Census 2011 **general health** data for the BSB area and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
Very good health	26,708	42.1	234,133	44.9
Good health	23,061	36.4	186031	35.6
Fair health	9,026	14.2	71580	13.7
Bad health	3,444	5.4	23768	4.5
Very bad health	1,136	1.8	6940	1.3

Appendix 10: Census 2011 data for the **highest level of education** of usual residents in the BSB area and Bradford district

	BSB area	BSB area %	Bradford	Bradford %
No qualifications	16,549	38.3	110,892	27.7
Level 1 and entry level qualifications: 1 to 4 GCSEs grade A* to C , Any GCSEs at other grades, O levels or CSEs (any grades), 1 AS level, NVQ level 1, Foundation GNVQ, Basic or Essential Skills	6,556	15.2	56,413	14.1
Level 2 qualifications: 5 or more GCSEs (A* to C or 9 to 4), O levels (passes), CSEs (grade 1), School Certification, 1 A level, 2 to 3 AS levels, VCEs, Intermediate or Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First or General Diploma, RSA Diploma	5,377	12.4	59,350	14.8
Apprenticeship	799	1.8	15,131	3.8
Level 3 qualifications: 2 or more A levels or VCEs, 4 or more AS levels, Higher School Certificate, Progression or Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma	3,653	8.5	45,101	11.3
Level 4 qualifications and above: degree (BA, BSc), higher degree (MA, PhD, PGCE), NVQ level 4 to 5, HNC, HND, RSA Higher Diploma, BTEC Higher level, professional qualifications (for example, teaching, nursing, accountancy)	5,422	12.6	87,397	21.8
Other: vocational or work-related qualifications, other qualifications achieved in England or Wales, qualifications achieved outside England or Wales (equivalent not stated or unknown)	4,835	11.2	25,837	6.5

Note: Due to changes in question structure, some respondents will have identified a different qualification level in 2021 even though they have the same qualification as they did 2011.