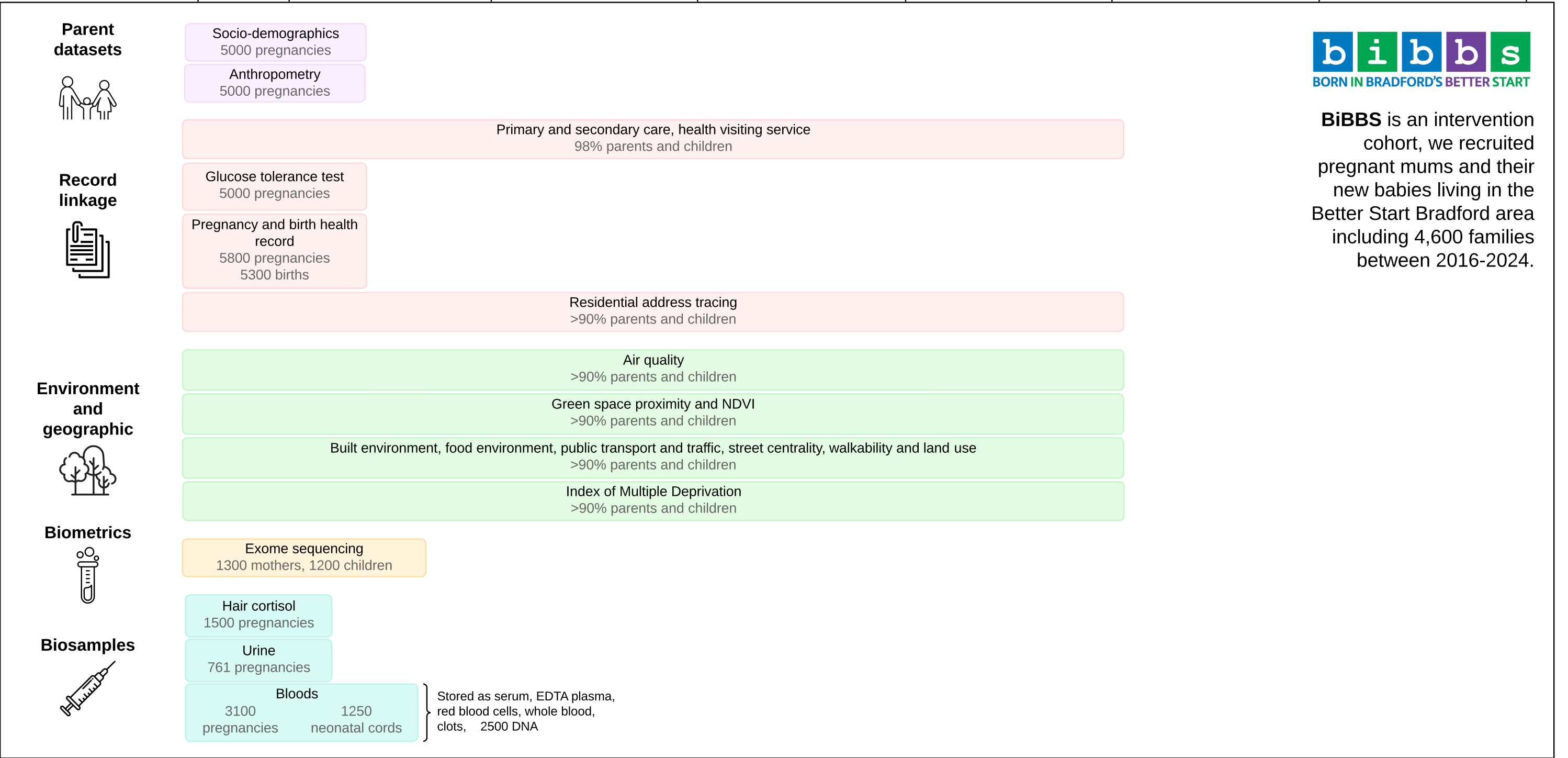
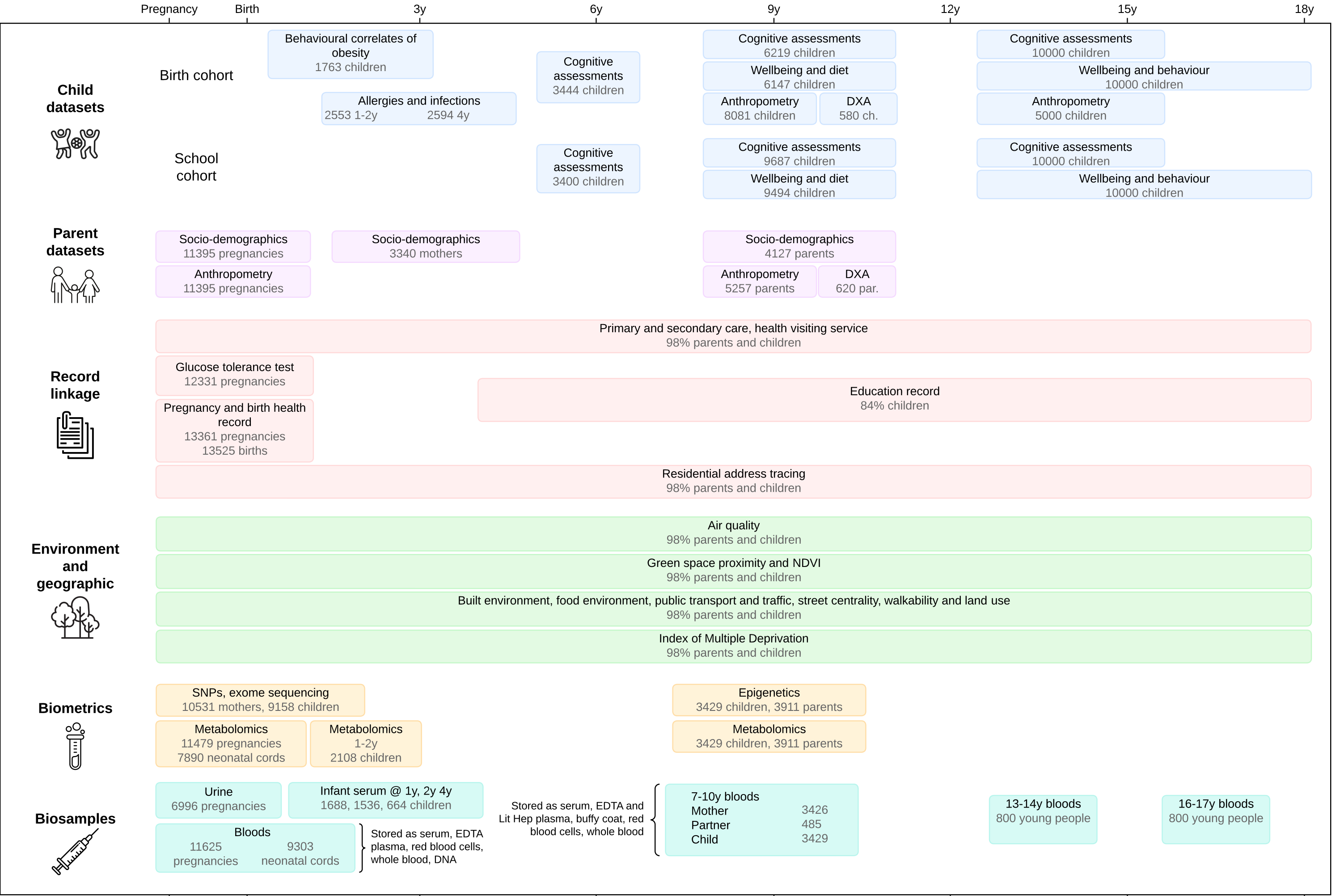
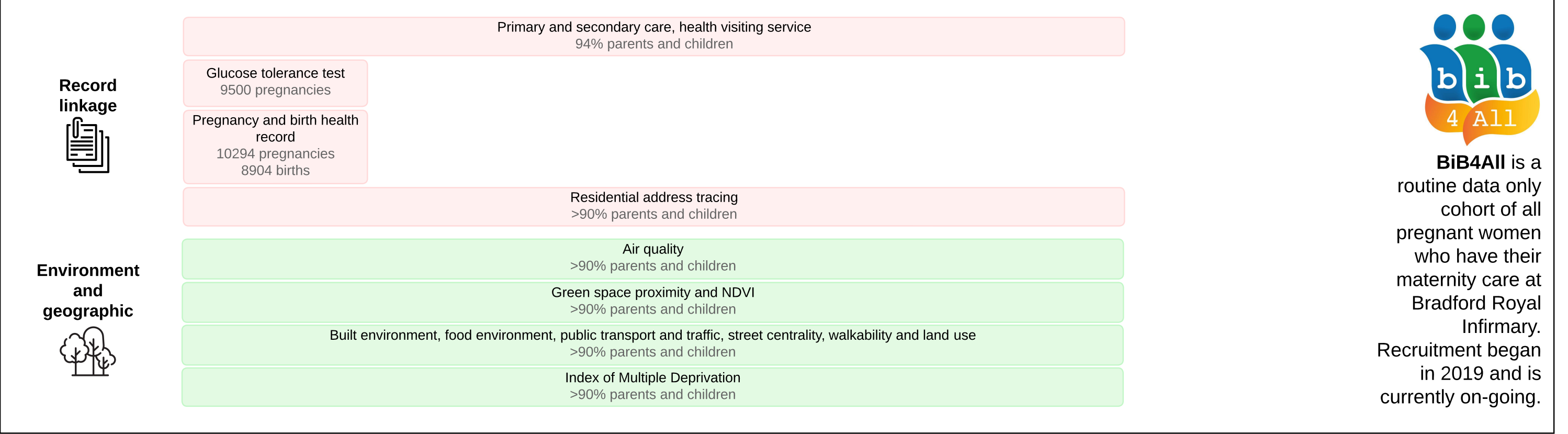




The **Born in Bradford** cohort is a longitudinal birth cohort which enrolled over 12,400 families during pregnancy between 2007-2011 to explore reasons why some families stay healthy and other families fall ill.



BiBBS is an intervention cohort, we recruited pregnant mums and their new babies living in the Better Start Bradford area including 4,600 families between 2016-2024.



BiB4All is a routine data only cohort of all pregnant women who have their maternity care at Bradford Royal Infirmary. Recruitment began in 2019 and is currently on-going.