

# School Briefing #2

## Bullying Experience Findings

The Born in Bradford Age of Wonder research study surveyed over 8,400 secondary school pupils aged 12–15 across Bradford, gathering their views on and experiences of bullying. Your school's participation made these important findings possible. The findings are based on data collected over 2023/2024 academic year.

### Key Findings

- 1 **Nearly 30% of young people reported being bullied** at school in recent months, with girls (32%) experiencing higher rates than boys (26%). Online bullying affected 14% of pupils
- 2 Teens told us that **pressure to fit in** with peer expectations around clothing, hairstyles and appearance **often leads to bullying**.
- 3 While Bradford's largest communities (White British and Pakistani British) reported similar experiences, **teens from smaller ethnic minority groups faced the most verbal discrimination and negative assumptions**
- 4 Many pupils who reported bullying in school felt that **insufficient action followed**. Some had moved schools or switched to home education as a result of ongoing bullying.

### Why this matters

Schools remain central to the solution – Despite challenges, schools are where young people spend most of their time interacting with peers and where targeted action can make the greatest difference. Young people want to be heard and want schools to take their reports seriously.



### Next steps for schools

- 1 **Share the findings with staff**  
Use this brief to discuss what the findings mean for your school context
- 2 **Communicate with students & parents**  
Use the suggested messaging in this brief to inform your students and their parents about the research and your school's commitment to tackling bullying.

*"Bullied for, since I can remember. Nothings ever done about it"* – Male, White British, 14 years old

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**Thank you to the schools and students for their ongoing participation!**