



News

For a Healthy Future

Marking a milestone

Amba is our 10,000th baby! →

Teddy Bears' Picnic

It's back – on Thursday July 1

New goal for BiB

Soccer link-up launched



More and more...



We're now hoping to recruit about 14,000 mums and babies. Currently, we stand at **11,000**

Hello Everyone!

WELCOME to the May edition of the newsletter. As always the project staff are kept very busy processing all the information provided by all you BiB families, thank you!

There was great excitement in the recruitment office at the start of the year when the 10,000th baby was born. Amba Sodhi, featured on our front page, was born at the beginning of February and the 10,000 babies target set back in March 2007 was finally reached; but recruitment is going so well that it has been decided to carry on until the end of the year when there will be around 14,000 babies in the project.

See opposite for details of this year's Teddy Bears' Picnic, let's hope the 1st July 2010 is another glorious sunny day for us!

On pages 4 and 5 we meet the families who have each had 3 BiB children but done it in two different ways!

It's just over a year since the Allergy and Infection study started and in the centre of the newsletter there is a pull out feature about the study and the progress made so far.

We invited all 107 of the project's twins to have their photograph taken and around 30 sets were able to make it this year. See page 6 for some of the pictures.

On page 7 you can see how some young footballers have found a way

to show their support for BiB.

It's great to see that more and more of you are joining the Born in Bradford Facebook site; it's a good way to get in touch with other mums and to share advice. I used the site to ask if anyone would like to meet up to comment on their experiences of the project, see page 8 for more information on that.

Also on page 8 we hear about progress in a study on diet in pregnancy.

If you have an item for the BiB newsletter please get in touch with me – telephone 01274 383409 or e-mail: Ann.Barratt@bradfordhospitals.co.uk

Ann Barratt



Ann meets Shahid Chaudhry and his three children – see page 4

b i b
BORNINBRADFORD
For a Healthy Future

Teddy Bears' Picnic

BRING YOUR OWN PICNIC - AND YOUR TEDDY!

Born in Bradford
would love everyone to bring along their
teddies to join in the fun and games at

Lister Park
Thursday 1 July 2010
11.30am - 2pm

**Prof. Robanti's
Punch and Judy show**

Magic Show

Meet the Bears

Facepainting

The Bradford Bulls

Bouncy castle

**Blaze Bear with
his fire engine**

**Storytelling
(with Bookstart Bear)**

... plus loads more fun!



Best things come

PROUD mum Anjum Akhtar and dad Shahid Chaudhry have done more than their share in helping Born In Bradford to reach its original target of 10,000 babies in the project, as baby Ayesha was born in Oct 2007, baby Saara was born in Nov 2008 and then to help us on our way to the new target of 14,000 baby Minahil was born in Feb 2010.

All three girls are pictured here. Well done and congratulations to mum and dad.

I asked Anjum what it was like to have her family so close together.

She said "It's a 24 hour job, I am a very busy mum with no time for me! Dad helps out when he is at home but he is at work in the evenings."

I asked her what interested her about the BiB project and why she was so happy to support it.

She told me



that the booking- in midwife had mentioned the project to her when she was pregnant with her eldest daughter and explained that there is a higher than average rate of baby deaths in Bradford, particularly of babies in the Asian community. She said, "We have not suffered anything like this in my family but I just wanted to be helpful to other mums in the city."

Anjum and Shahid are not alone, quite a lot of families are having their second and third BiB babies. It is still really important to us to have all the details a second and third time round so thanks to all those mums who are happy to go through the questionnaire once more!



in **three**s...!

OVERJOYED but slightly overwhelmed parents Tilla and Azam Shah have just welcomed home their third, fourth and fifth children all in one go!

Artist-in-residence, photographer Ian Beesley visited the family to get a photograph of the triplets, all boys, for the front cover of our third birthday card.

Azam said it was quite a shock to learn that they were expecting triplets although there is a history of twins on both sides of the family and in fact two of the triplets are twins!

Tilla said she was very happy to join

a project that tracks the health of babies born in the city.

She is particularly interested in the All In, Allergy and Infection study, which is looking at the reasons why a growing number of children are affected by asthma and eczema, the possible causes of these illnesses and what can be done to reduce the number of children getting them.

Tilla knows the anxiety it causes when a child is suffering with either of these because there are several cases in her wider family.



Seeing double

IN March last year 66 sets of twins were in the project and we invited them all to have their picture taken by photographer Ian Beesley; this year that number had grown to 107 sets and we invited them all again. We would like to make this an annual event and were really pleased to see all the twins who came last year back for more this year!

It was great to meet so many of you, and apologies to those people who weren't able to come along because of the timings; next year we will be looking at some alternative times of the day.

This gorgeous pair (pictured below on the orange cushions) was the hundredth set of Born in Bradford twins to be born since recruitment started. Leanne has twin aunts on her mum's side and twin uncles on her dad's side but she still didn't expect to carry twins herself. She told me: "I was so shocked I didn't speak for four hours after I found out!" Since she has had the twins she says she is "over the moon about it, although it can be a bit hard sometimes". After spending only a few hours with twins at each of the photo shoots, I think that is an understatement!



**OUR 100th
SET OF
TWINS!**



Football team scores for BiB

IT was a double surprise for mum Dagmar Waiblinger when her son's football team all turned out wearing team shirts with Born in Bradford emblazoned across the front.

Husband David Francis decided to sponsor the team but doesn't have a company to advertise so he chose to advertise Born in Bradford where his wife works as the Lead Research Midwife; many of you will have met Dagmar in the recruitment office.

David chose to keep the whole thing a secret so the first Dagmar knew of it was when the team trotted onto the pitch at the start of the season.



On the ball: from left Adam Whitrick, Tyler Ratnik, Luke Drake. Top picture: the team

Diet in pregnancy

THE Diet in Pregnancy and Child Health study was set up to find out more about what mothers in Bradford are eating during the last few weeks of pregnancy and more about specific chemicals formed when food is cooked.

This is the first step in making it possible to find out which chemicals pass through the placenta to the baby and will allow us to investigate if they have any effect on later child health.

Over the two years since the study began 314 pregnant mothers have been recruited and 211 pairs of mother and cord blood samples obtained. The next phase will be for the information and samples collected to be analysed with overall results from the study expected in 2011.

So a big thanks to all the Mums who attended the elective caesarean clinic and agreed to take part.

BiB ON THE RADIO

DON'T forget to tune into Bradford Community Broadcasting (106.6FM) at 4.45–5pm on 13 May, 10 June and 8 July to hear the very latest news and interviews about BiB.



See us on Facebook

THE BiB Facebook group can be found by visiting www.facebook.com and searching for Born in Bradford; or by going direct to: www.facebook.com/group.php?v=wall&ref=search&gid=65142651583

Our newsletter

WE hope you enjoy reading this newsletter. However, if you have any story ideas, or no longer wish to receive it, please let us know through one of the contact methods below. Thanks!

See you at the Teddy Bears' Picnic

DON'T forget, it's at Lister Park, Thursday 1 July from 11.30am to 2pm (see page 3 for details). Bring your own picnic!



BORNINBRADFORD

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